

## Wendy White, Rolls Royce

### Biografia Autore:

Deep River, CT, 1971. Vive e lavora a New York

Selected and Recent Solo Exhibitions: 2017 Wendy White, VAN HORN, Düsseldorf, Brian Calvin - Wendy White, Cabinet, Milan; 2016 Santa Cruz, Eric Firestone Loft, New York; 2015 Skiing, Galerie Jérôme Pauchant, Paris, Double Vanity, Sherrick & Paul, Nashville, 12th Man, David Castillo Gallery, Miami; 2014 El Campo, VAN HORN, Düsseldorf; 2013 Pick Up a Knock, Andrew Rafacz, Chicago, Sports Moment, Makebish, New York, Wendy White, Maruani and Noirhomme, Brussels; 2012 Pix Vää, Leo Koenig, Inc, New York, Radio Lampor, VAN HORN, Düsseldorf; 2010 Up w/Briquette, Leo Koenig, Inc, New York; 2009 Autokennel, Leo Koenig, Inc, New York.

Selected and Recent Group Exhibitions: 2017 Vatic Utterance, Trestle Gallery, Brooklyn, Lob des Schattens, Marc Straus Gallery, New York, Small Painting, County Gallery, Palm Beach, Man Alive, Maruani Mercier Gallery, Brussels; 2016 Mount Analogue, Performance Ski, Aspen, Temporary Highs, bitforms, New York, Whatspace, Halsey McKay Gallery, East Hampton; 2015 Painting is Not Doomed to Repeat Itself, Hollis Taggart, New York, All Killer No Filler, Eric Firestone Gallery, East Hampton, Black/White, Ameringer McEnery Yohe, New York; 2014 Sha Boogie Bop, Anonymous Gallery, New York.

### Titolo:

Rolls Royce

### Anno:

2019

### Abstract:

Il progetto "Rolls Royce", proposto e mai realizzato dall'artista, nasce dall'esigenza di creare una mostra per la *Rolls Royce Art Programme*, iniziativa della celebre casa automobilistica a supporto di idee audaci e innovative legate all'arte contemporanea.

### Descrizione del progetto:

L'opera di Wendy White (Deep River, CT, 1972) è permeata di caratteri iconografici, scritte cubitali e marchi sportivi, metabolizzati e utilizzati dall'artista quali archetipi di un personale codice pittorico. Il colore fluorescente steso a pennello e ad aerografo, insieme ad elementi solidi come reti o forme 3D, si articola in una sovrapposizione di layers per sfuggire alla dinamica classica del supporto bidimensionale e trasformandosi sovente in vera e propria scultura. I suoi lavori ricchi di contaminazioni ed elementi street, coniugano temi alti a citazioni di sotto-cultura sociale in un processo di selezione di segni "pop" da elevare all'arte.

Il progetto *Rolls Royce*, proposto e mai realizzato dall'artista, nasce dall'esigenza di creare una mostra per la *Rolls Royce Art Programme*, iniziativa della celebre casa automobilistica a supporto di idee audaci e innovative legate all'arte contemporanea.

Il tema iniziale ha spinto Wendy White a ragionare sul rapporto tra il concetto di lusso e l'oggetto di uso quotidiano; la sua proposta è stata di presentare dei dipinti di larga scala uniti ad una serie di sculture in 3D, forgiate in oro cromato, ritraenti delle grandi lattine schiacciate e stese sul pavimento in maniera randomica. I simboli di ostentazione incontrano l'oggetto comune ed anche le pitture si attivano in questo processo installativo grazie alla presenza di superfici cromate e di specchi dorati.

**Descrizione della documentazione del progetto:**

White\_Install\_1.pdf (file pdf)

PDF render installazione

**Committente e ulteriori informazioni sul progetto originale:**

*Rolls Royce Art Program*

**Motivo di mancata realizzazione:**

Mancato raggiungimento di un accordo con le istituzioni

**Scheda a cura di:**

Maria Chiara Valacchi

**Publicato su MoRE museum il 19 maggio 2019**



**Artist:**

Deep River, CT, 1971. Lives and work in New York

Selected and Recent Solo Exhibitions: 2017 Wendy White, VAN HORN, Düsseldorf, Brian Calvin - Wendy White, Cabinet, Milan; 2016 Santa Cruz, Eric Firestone Loft, New York; 2015 Skiing, Galerie Jérôme Pauchant, Paris, Double Vanity, Sherrick & Paul, Nashville, 12th Man, David Castillo Gallery, Miami; 2014 El Campo, VAN HORN, Düsseldorf; 2013 Pick Up a Knock, Andrew Rafacz, Chicago, Sports Moment, Makebish, New York, Wendy White, Maruani and Noirhomme, Brussels; 2012 Pix Vää, Leo Koenig, Inc, New York, Radio Lampor, VAN HORN, Düsseldorf; 2010 Up w/Briquette, Leo Koenig, Inc, New York; 2009 Autokennel, Leo Koenig, Inc, New York.

Selected and Recent Group Exhibitions: 2017 Vatic Utterance, Trestle Gallery, Brooklyn, Lob des Schattens, Marc Straus Gallery, New York, Small Painting, County Gallery, Palm Beach, Man Alive, Maruani Mercier Gallery, Brussels; 2016 Mount Analogue, Performance Ski, Aspen, Temporary Highs, bitforms, New York, Whatspace, Halsey McKay Gallery, East Hampton; 2015 Painting is Not Doomed to Repeat Itself, Hollis Taggart, New York, All Killer No Filler, Eric Firestone Gallery, East Hampton, Black/White, Ameringer McEnergy Yohe, New York; 2014 Sha Boogie Bop, Anonymous Gallery, New York.

**Title:**

Rolls Royce

**Date:**

2019

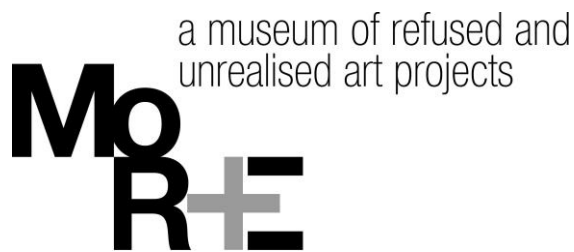
**Abstract:**

The *Rolls Royce* project, proposed and never realized by the artist, comes from the need to create an exhibition for the *Rolls Royce Art Program*, an initiative related to the famous car industry to support bold and innovative ideas related to contemporary art.

**Project description:**

The work of Wendy White (Deep River, CT, 1972) is permeated by iconographic characters, large writing and sport brands, metabolised and used by the artist as archetypes of a personal pictorial code. The fluorescent colour animated by paintbrush and spray gun, together with the solid elements like nets or 3D forms, articulates itself in the overlap of layers in order to escape the classic dynamic of two-dimensional support, and often manages to transform itself into true sculpture. Her works are ripe with contamination and street elements, combining high-class themes with references to a social subculture, all in the process of selecting 'pop' symbols to elevate to art status. This unrealized project *Rolls Royce* grew from a series of paintings incorporating flattened beverage cans as symbols of repurposing, sustainability and ritual.

The "Rolls Royce" project, proposed and never realized by the artist, comes from the need to create an exhibition for the *Rolls Royce Art Program*, an initiative related to the famous car industry to support bold and innovative ideas related to contemporary art.



The initial theme pushed Wendy White to think about the relationship between the concept of luxury and the everyday objects; his proposal is to present large-scale paintings combined with a series of 3D sculptures, forged in chrome-plated gold, depicting large flattened cans laid out on the floor randomly. The symbols of ostentation meets the common objects and also the paintings are activated in this installation process thanks to chromed elements and gold mirror.

**Project materials description:**

White\_Install\_1.pdf (file pdf)  
PDF – render installation view

**Commissioner and other information about the original project:**

*Rolls Royce Art Program*

**Unrealized project, reason why:**

Failure to reach an institutional agreement

**Curated by:**

Maria Chiara Valacchi

**Published on MoRE museum on May 19<sup>th</sup> 2019**